

oma

ONLINE MONEY
AWARDS 2023

**WINNERS
SUPPLEMENT 2023**

In association with



Sponsored by



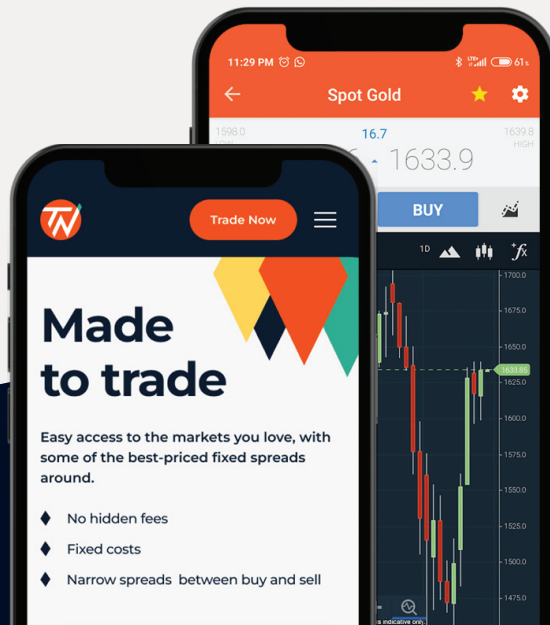


Trade Nation

With us you get access to:

- ◆ Low cost spread betting with no hidden fees
- ◆ Professional accounts available
- ◆ FCA regulated
- ◆ Tax free profits*

Why you would spread bet with anyone else!



tradenation.com

Financial Spread Bets and CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 67.3% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.

Follow us:

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ABOUT THE AWARDS

The UK public have spoken and Holiston Media is very pleased to announce the winners in its second Online Money Awards, in conjunction with awards partner The Armchair Trader.

With a raft of business nominations from across the sector, it was up to the UK's private investors to cast their votes to decide who came out on top in these awards, which champion service, product innovation, low-cost access to the markets, comprehensive market research tools and advanced educational programs in the online money sector.

“There was such a high calibre of entrants for these awards and we received over 8,000 votes from private investors to decide on the winners across 19 separate categories,” explains Mike Boydell, director of Holiston Media. “These awards give businesses the opportunity to benchmark their success

against their peers, reward staff for their hard work and impress potential new clients, whilst boosting existing client comfort and loyalty.”

The Online Money Awards are organised in conjunction with The Armchair Trader, a highly experienced team of writers, each with a minimum 20-year track record in the market. The Armchair Trader now attracts more than 50,000 unique visitors per month. Comments founder, Michael Morton, “The Online Money Awards align with our values perfectly. As a news service we always endeavour to promote the best companies available to active investors and traders. Having a creditable recognition system such as The Online Money Awards to help us do this gives us a vehicle to put The Armchair Trader brand to. Congratulations to all of this year's winners.”

BEST ADVISORY SERVICE

This award recognises the best overall wealth advisory service, which is delivering exceptional service and helping clients achieve their financial goals.

WINNER:

ST. JAMES'S PLACE

Claire Blackwell, Chief Client and Reputation Officer, said, "We're delighted to have won Best Advisory Service for the second year in a row. For us, the OMAs are particularly special since they're decided by public vote. Every vote is, therefore, a vote of client confidence in the value of the advice we provide through our Partners.

The Best Advisory Service award recognises the importance of quality of advice alongside strong client relationships, and client trust. Clients are at the heart of what we do and why we do it. Financial advice has a simple goal - to help people feel confident that their money will allow them to achieve their life goals - even if the different products and services themselves are complex.

Our carefully selected community of

Partners are among the best financial advisers in the industry and they form lifelong relationships with their clients and families.

Clients tell us that they value the peace of mind and the confidence they have in their SJP Partner. In difficult economic climates - such as this one we're currently experiencing - that is particularly important.

Life isn't all about winning awards, but this is one that we are very proud of.

We'd like to thank everyone who took the time to vote for us."

**St
James's
Place**

www.sjp.co.uk



Achieve what
you believe in

**We all imagine our future differently.
And we all need financial advice to match.**

Our personal goals are all different and what we've learned as one of the UK's leading financial advice providers is the best way to help you achieve them. Our financial advisers help you feel confident in managing your finances to help make sure your future happens the way you plan it to.

Lets start a conversation

St. James's Place representatives represent only St. James's Place Wealth Management plc, which is authorised and regulated by the Financial Conduct Authority.

**St
James's
Place**

BEST CUSTOMER SERVICE

This award recognises a market-leading broker dedicated to helping clients achieve their trading and investing goals. An experienced team provides a personalised service that goes far beyond the norm when looking after their client's needs.

WINNER:

SPREADEX TRADING

"If it wasn't for our clients we wouldn't have a business - this is a fact that is recognised by each and every employee and is central to the culture at Spreadex. All new employees are taught the importance of our customer first approach very early on in their time with us and this has remained true as the company has grown. Lots of

firms talk of great customer service but we really mean it. It is therefore always nice to have this recognised externally and will act to push us on to continue to put our clients first and at the heart of our business."

Tom Salmon, Managing Director of Spreadex Trading

SPREAD EX
Trading

www.spreadex.com

SPREAD EX Trading

TRADE WITH THE UK'S NUMBER 1 BROKER FOR SERVICE*



**By own client satisfaction ratings for telephone and email customer service. Investment Trends 2022 UK Leverage Trading Report.*

Spread bets and CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. **72.3% of retail investors lose money when trading spread bets and CFDs with this provider.** You should consider whether you understand how spread bets and CFD's work and whether you can afford to take the high risk of losing your money.

BEST ETF PROVIDER

This award recognises an ETF provider that has shown innovation across a range of ETFs and ETPs with ground-breaking smart beta products and cutting-edge thematic funds.

WINNER:

WISDOMTREE EUROPE

Alexis Marinof, Head of Europe, WisdomTree, said: "For a second consecutive year, investors have acknowledged WisdomTree as the 'Best ETF Provider' at the Online Money Awards. The award recognises our commitment to clients and speaks volumes about our approach and investment philosophy. Everything we do is grounded in helping investors find better ways to invest in order to achieve their investment goals. Our comprehensive range of exchange-traded funds (ETFs), and exchange-traded products (ETPs) allows investors to access a broad spectrum of asset classes and structures, whether they are looking for core equity positions for their portfolios, thematic ETFs, commodity exposures or tactical tools. We are delighted that voters have recognised the added value we are providing through ETFs and

ETPs, and we aim to continue building on serving investors through innovative product development and solutions to help investors navigate markets."



www.wisdomtree.eu

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WisdomTree
We're committed to
creating innovative
ways to invest

**Because the greatest
opportunities come to
those who dare to think
differently**

This material is prepared by Wisdom Tree and its affiliates.
The value of an investment may go down as well as up.
For Professional clients only.

BEST FOREX TRADING PLATFORM

This award recognises a forex trading provider that offers class leading services across its broad range of markets and revolutionary technology and execution.

WINNER:

FXPRO

Anna Shevareva, Marketing at FxPro said: We are profoundly honoured to be recognised as the 'Best Forex Trading Platform'. This prestigious accolade reinforces our steadfast commitment to providing the most sophisticated and reliable trading experience for our clients. Over the years, FxPro has endeavoured to deliver innovative technology, advanced trading tools, and superior customer service. This award, among over 100 other industry awards we have won, validates our efforts and inspires us to continue to raise the bar. We believe that our relentless pursuit of excellence and dedication to refining our platform offerings sets us apart in the global Forex marketplace. We

wish to extend our sincerest thanks to our clients and partners for their ongoing trust and support, without whom these achievements would not be possible. As we move forward, FxPro remains devoted to pushing the boundaries of what's possible in Forex trading.



www.fxpro.com



Master the Currency Markets like a Pro!

Our lowest spreads ever

Trade 70 Forex Pairs

Most orders executed <13ms

FxPro.com



CFDs and Spread betting are complex instruments and come with a high risk of losing money rapidly due to leverage. **76.19% of retail investor accounts lose money when trading CFDs with this provider.** You should consider whether you understand how CFDs and Spreadbetting work and whether you can afford to risk losing your money.

BEST INVESTMENT TRUST GROUP

This award recognises an investment trust group that strives for excellence, encourages independent thought enabling their fund managers to flourish and supports companies in generating sustainable growth.

WINNER:

LIONTRUST

“Liontrust are delighted to have been chosen by investors as the Best Investment Trust Group as part of the Online Money Awards for the second year running.

“We appreciate that the responsibility of asset managers as guardians of investors’ savings are particularly important during periods of such volatility in investment markets and the current cost of living crisis. It is to meet this responsibility that we stress the importance of having expertise in all the areas of investment we offer and for each of our fund management teams to have robust and rigorous processes, which enable Liontrust to help investors to achieve their long-term financial objectives and enjoy a better financial future.

“Edinburgh Investment Trust has recently

reached its three-year anniversary of being managed by James de Uphaugh with strong relative performance and a narrowing of the discount over that period. Liontrust has worked with the board of EIT on creating a brand and is focused on marketing EIT to both professional advisers and retail investors.

“We thank investors for their confidence in Liontrust managing their investments and for voting for us,” says **Simon Hildrey, Chief Marketing Officer.**



www.liontrust.co.uk

INDEPENDENTLY MINDED

Liontrust’s purpose is to enable investors to enjoy a better financial future

EXCELLENCE We focus on those areas of investment where we have expertise and strive for excellence in the quality of our service

PROCESS Each fund management team applies distinct and rigorous investment processes to managing portfolios

ACTIVE Our fund managers have the courage of their convictions in making active investment decisions

EXPERTISE Liontrust has seven teams that invest in global equities, sustainable investment, global fixed income and multi-asset

COMMUNITY Liontrust partners with 10ticks to raise financial awareness and literacy in primary and secondary schools

liontrust.co.uk

CAPITAL AT RISK

This is an advertising document approved and issued by Liontrust Fund Partners LLP (2 Savoy Court, London, WC2R 0EZ), authorised and regulated in the UK by the Financial Conduct Authority (FRN 518165).



LIONTRUST
COURAGE · POWER · PRIDE

BEST SPREAD BETTING PROVIDER

This award recognises a leading spread betting broker that provides access to over 1,000 markets, first class trade execution, trading tools and a commitment to delivering best in class customer service.

WINNER: TRADE NATION

Stuart Lane, CEO, said, "Trade Nation are thrilled to have received the prestigious honour of being named the Best Spread Betting Provider. We are the ultimate destination for savvy traders, and we take pride in revolutionizing the trading experience for our clients by offering

transparent fees, low fixed-cost spreads, and no hidden charges. This award is a testament to the dedication and passion exhibited by our team, who strive to deliver an exceptional customer experience at all times."



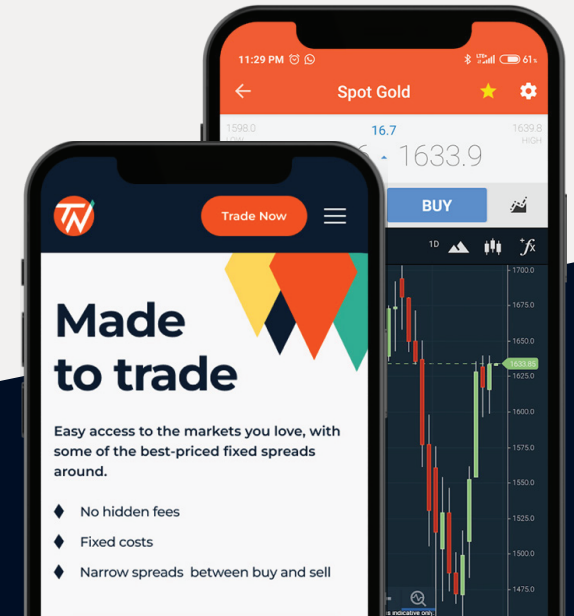
With us you get access to:

- ◆ Low cost spread betting with no hidden fees
- ◆ Professional accounts available
- ◆ FCA regulated
- ◆ Tax free profits*

Why you would spread bet with anyone else!

Follow us:

@itstradenation



[tradenation.com](https://www.tradenation.com)

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BEST STOCKS AND SHARES ISA PROVIDER

This award recognises all-round excellence from a Stocks and Shares ISA Provider that offers low-cost access to thousands of investments, for investors that want a helping hand with ready-made portfolios to those that need greater control.

WINNER:

BESTINVEST

Oliver Plant, Head of Bestinvest, says: "Bestinvest has worked hard over the past year to deliver an enhanced offering to its ISA savers, relaunching its platform in May 2022 with a suite of new features to empower our army of DIY investors with the right tools to manage their money more effectively.

The transformation into a first-of-its-kind hybrid service that combines the best of online investment with free financial coaching from qualified investment planners, affordable, bite-sized advice packages, low-cost Ready-made Portfolios and sophisticated digital goal-planning tools means our ISA savers can now make even better investment decisions at great value for money. After all, they work hard for their money, so 'Bestinvest' it.

Since the relaunch we haven't sat still. Bestinvest has continued to strengthen its offering by launching a new mobile app in January this year and adding free US share trading in February – two key milestones in our development programme. We are delighted, therefore, to have been chosen as the Best Stocks and Shares ISA Provider by the Online Money Awards, as it confirms the hard graft that has gone into delivering a superior service for our customers has been worth it."



www.bestinvest.co.uk

The worst time to rely on a psychic hamster to predict the stock market.



The best time to speak to a Bestinvest coach, for free.

Our free investment coaching can help you make the most of investment decisions. Our coaches are all qualified financial planners, and you can speak to them as often as you like. For free.

Book your free coaching call today at bestinvest.co.uk

You work hard for your money. Bestinvest it.



FUNDS | SHARES | SIPPs | ISAs

With investments your capital is at risk. T&Cs apply.

Bestinvest is a trading name of Evelyn Partners Investment Management Services Limited, which is authorised and regulated by the Financial Conduct Authority

BEST TRADING PLATFORM

This award recognises an industry leading broker that provides best in class platform that is easy to access and intuitive to use and puts the trader in pole position when it comes to trading the financial markets, whilst keeping risks and costs firmly under control.

WINNER:

TRADE NATION

“Trade Nation are thrilled to have received the prestigious honour of being named the Best Trading Platform. We pride ourselves on providing a service that represents good value and we offer the valuable benefits of real-time news updates, daily market reports, and expert trading ideas from our trusted partner,

Signal Centre, a regulated entity by the FCA. The recognition we receive through this award validates the commitment and enthusiasm demonstrated by our team, as they consistently endeavour to provide an outstanding customer experience.”

Stuart Lane, CEO



Trade Nation

www.tradenation.com



We are

Made to

trade

tradenation.com

MAIN MARKET OF THE YEAR

This award is given to a main market company that provides a combination of index beating share price performance, consistent shareholder returns and future growth prospects.

WINNER:

RENTOKIL INITIAL PLC

Andy Ransom, CEO, Rentokil Initial PLC, said: "Rentokil Initial is delighted to have been chosen by investors as the Main Market Company of the Year as part of the 2023 Online Money Awards."

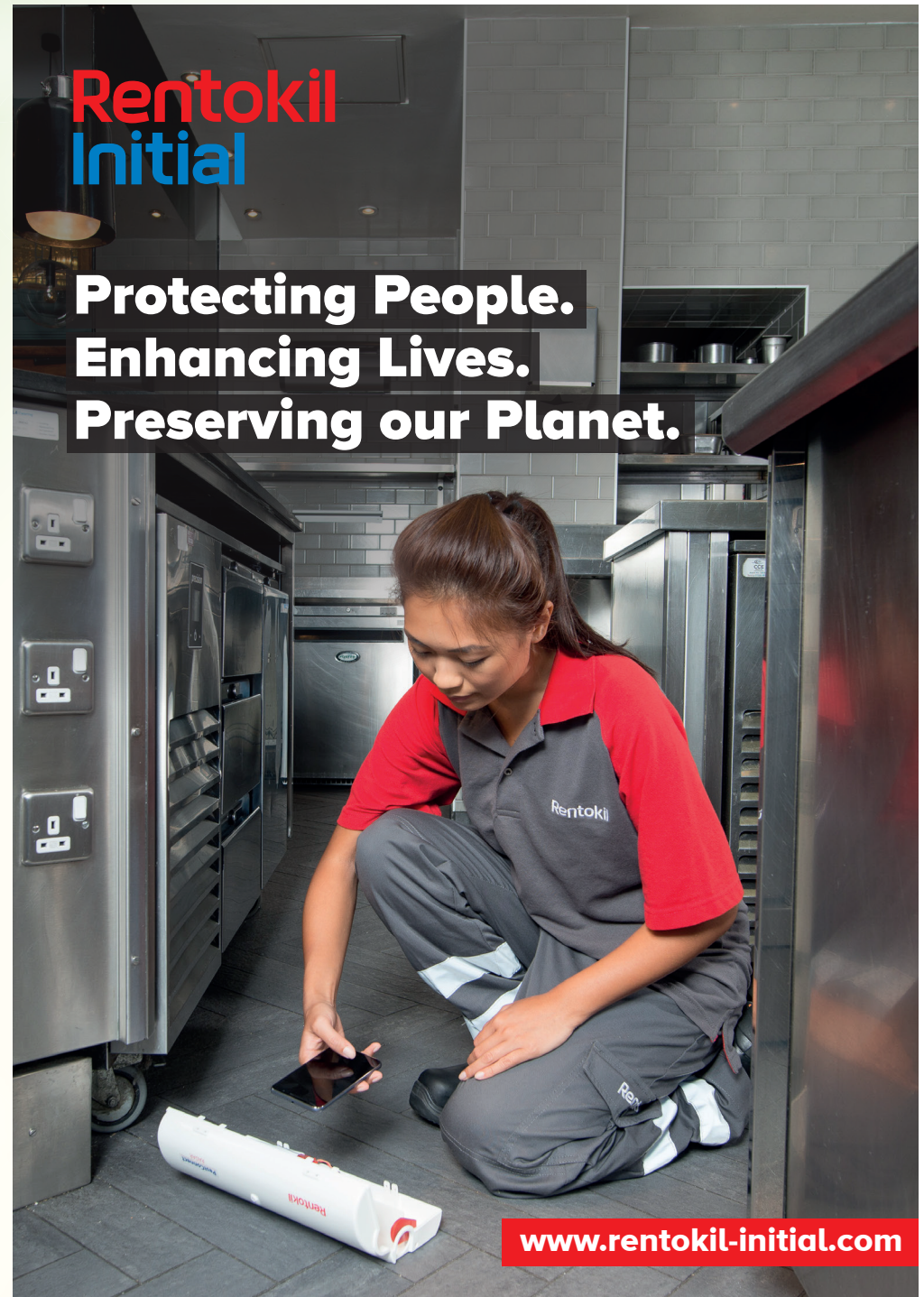
"The last 12 months has been a landmark period in the history of Rentokil Initial. We have concluded a genuinely game-changing transaction with Terminix which makes Rentokil Initial the global leader in pest control as well as the

leader in North America, the world's largest pest control market."

"Our operational and financial performance is a testament to the quality and resilience of the business and our 58,600 hard-working and committed colleagues from across the 91 countries in which we operate." I would like to thank investors for their confidence in the company and for voting for us."

**Rentokil
Initial**

www.rentokil-initial.com



ROLL OF HONOUR

BEST ADVISORY SERVICE

ST. JAMES'S PLACE

BEST FUND GROUP

VANGUARD

BEST TRADING PLATFORM

TRADE NATION

BEST CFD PROVIDER

CAPITAL.COM

BEST INVESTMENT TRUST GROUP

LIONTRUST

BEST TRADING TOOLS

IG

BEST CUSTOMER SERVICE

SPREADEX TRADING

BEST SIPP PROVIDER

HARGREAVES LANSDOWN

BEST WEALTH INVESTMENT PLATFORM

WEALTHIFY

BEST ETF PROVIDER

WISDOMTREE EUROPE

BEST SPREAD BETTING PROVIDER

TRADE NATION

MAIN MARKET COMPANY OF THE YEAR

RENTOKIL INITIAL PLC

BEST EXECUTION-ONLY BROKER

HALIFAX SHARE DEALING LIMITED

BEST STOCKBROKER

BARCLAYS SMART INVESTOR

AIM MARKET COMPANY OF THE YEAR

AQUIS EXCHANGE PLC

BEST FOREX PROVIDER

ORBEX

BEST STOCKS AND SHARES ISA PROVIDER

BESTINVEST

GROWTH BUSINESS OF THE YEAR

ANANDA DEVELOPMENTS PLC

BEST FOREX TRADING PLATFORM

FXPRO

THE ARMCHAIR TRADER



Established in 2011 to provide market intelligence to private investors and traders, The Armchair Trader are a highly experienced team of writers, each with minimum 20-year track records in the market.

The Armchair Trader now attracts more than 50,000 unique visitors per month, with over 534,000 unique visitors over a 12-month period. With the site having expanded to cover multiple asset classes, as well as offer a proprietary database of ISA products, 60% of the readership are self-directed private investors based in the UK.

Syndicated to Investing.com, Master Investor and other outlets – including Google and Apple News, The Armchair Trader is a trusted and respected source of information for thousands of UK and overseas investors and traders. Their mission is simple; To educate and inspire private investors.

With greater access to the financial markets than ever before, we'd like to see everyone use the markets to grow their wealth and gain long term financial independence.

TRADE NATION



“Trade Nation is the ultimate destination for savvy traders. We’re here to revolutionize your trading experience and help you soar in the financial markets. Our core values are transparency and fairness, ensuring you always get a fair deal. We treat our customers with utmost respect, deliver on our promises and build trust-based relationships. Expect

transparent fees, fixed spreads, and no hidden costs. Our platform equips you with essential trading tools, real-time news, and a supportive 24/5 Customer Success team. Operating under strict regulations, we offer a secure and reliable framework. Join our community, redefine trading, and level up your success with Trade Nation.”

CONGRATULATIONS TO ALL OF THE 2023 ONLINE MONEY AWARD WINNERS.

For more information on the awards or to enquire how you can be involved with the 2024 awards please contact **Archie Humphries** at archie.humphries@holiston.com or visit www.onlinemoneyawards.com

